## PRIVACY POLICY BTALENTSTAR APP

Please read the following Privacy Policy regarding the use of the Btalentstar App carefully before using it.

This Privacy Policy governs the processing of the Btalentstar App Users Personal Data, regardless of their location. In addition, the additional or different regulations indicated in section 7 apply for the countries indicated. This Privacy Policy applies only to the processing of Personal Data through the App, and does not apply to other websites that can be accessed through links from the App.

The controller for the processing of Personal Data is:

Bsports USA LLC, EIN 88-3623514, located in 3411 SILVERSIDE ROAD TATNALL BUILDING # 104 WILMINGTON of 19810, for Users in the United States and México. Users may contact Bsports USA by writing an email to contact@btalentstar.com.

Bsports SpA, tax number 76.852.547-1, located in La Capitanía N° 662, commune of Las Condes, Santiago, for Users from other countries of South America. Users may contact Bsports SpA by writing an email to contacto@bsports.cl.

Minors or other persons without legal capacity to contract may only use the Btalentstar App if their legal representatives have given their consent to do so and to the processing of Personal Data described in this Privacy Policy. By consenting to the processing of Personal Data described in this Privacy Policy, it is understood that Users have read and accepted it, in all its parts. Otherwise, Users must refrain from using the App.

Notwithstanding the foregoing, some services and/or promotions offered through the App may be subject to additional privacy policies or privacy clauses. In such case, if Users make use of such services and/or participate in such promotions, the aforementioned additional privacy policy or clause shall also apply, the acceptance of which must be confirmed separately by the Users.

#### 1. **DEFINITIONS**

The following terms have the meanings assigned to them below, or as expressly assigned to them elsewhere in this Privacy Policy. All terms in the singular include the plural and vice versa.

- Account means the account of a User in the App.
  App means the mobile application Btalentstar that can be downloaded from the app stores.
- **Personal Data** means all information relating to a User, including name, email address, identity card number, and other data relating to any information concerning natural, identified or identifiable persons.
- **Privacy Policy** means the present regulations regarding the processing of Personal Data of App Users by Bsports.
- Processing of Personal Data is any operation that makes it possible to collect, store, record, organize, elaborate, select, extract, compare, interconnect, dissociate, communicate, assign, transfer, transmit or cancel Personal Data, or use it in any other way.
- **Professional Soccer Club** means a soccer club that cooperates with Bsports and is registered in the App.
- **User** means any person using the App, represented by his or her legal representative, if applicable.

## 2. PERSONAL DATA PROCESSED AND PURPOSE OF PROCESSING

## a. Technical data

Each time the App is opened and used, the servers where the App is hosted temporarily store technical data from the Users' device, in order to be able to display the contents of the App. This data may include the IP address of the device used, the date and time of the visit, the amount of data transferred, the individual identifier of the device and data about its configuration, such as screen resolution, and the type of browser or operating system of the device used, and may include Personal Data. This data processing is done automatically to ensure the correct functioning and display of the App.

# b. Data obtained by creating an Account and uploading videos

When Users create an Account, their contact details (i.e. name, address, telephone number, email address, including the contact details of the legal representative of minor Users, if applicable), date of birth, gender, country of residence and nationality or nationalities and experience as a player in soccer clubs are processed, including information if a User is or was a member of a juvenile category of any soccer club, the juvenile category, position on the court and skilful foot, weight and height in feet, and the password, to enable registration and administration of the Account and to transfer this data to the Professional Soccer Clubs. When Users store videos in the App, their content, i.e. images and, if applicable, sound, is processed to ensure recording and storage and to give the Professional Soccer Clubs access

to the videos. For this purpose, the camera of the device on which the App is installed is accessed. The App can record information about the number of times a certain exercise has been recorded before a video is finally selected, in order to create reports and/or transmit this information to the Professional Soccer Clubs.

Bsports may use the data included in the Account and videos to create reports to track Users when they engage with a Professional Soccer Club, to monitor the use and results of the App and opportunities or needs for improvement.

In the event of a refund of a payment that is not made by the same method originally used in the App, Bsports may process Users' payment details to make the refund.

# c. Data processed when receiving newsletters and contacting Bsports

Bsports uses Users' contact details to send them information about its services and other communications, in order to provide them with information that may be of interest to them. In any case, Users may request not to be contacted for these purposes, following the instructions specified in each promotional communication.

If Users contact Bsports, the Personal Data provided by the Users will be processed by Bsports for the purpose of handling the inquiry and for future related inquiries.

# d. Cookies and similar technologies

In order to optimize Users' experience, the App uses cookies. Cookies are small encrypted text files that are stored in the directories of a browser. Cookies collect information and technical details about navigation (e.g., pages visited, menu choices, specific information that is entered in forms).

The App uses functional cookies, which are essential to make the practical use of the App possible, for example, to prevent Users from having to re-enter their settings or data every time they switch between different pages of the App. In addition, the App uses cookies for analytics and marketing purposes. Analytics cookies make it possible to analyze the use of the App, continuously improve it and facilitate its use. Marketing cookies allow Users to be shown advertising tailored to their interests.

#### 3. TRANSFER OF PERSONAL DATA

Bsports grants the Professional Soccer Clubs access to the Personal Data contained in Users' Accounts, with the exception of the password, and to the videos that Users store in the App; the Professional Soccer Clubs process this data to make a selection decision regarding the Users under their own responsibility.

Bsports may transfer Users' Personal Data to third parties, for example App storage and software providers, IT service providers, or others. Cookies used by the App may send data to their respective providers inside and outside USA. Bsports may also transfer Users' Personal Data to entities continuing the business of Bsports, in the event of a merger, acquisition, sale, or other change of control of Bsports.

In the event of a request from a competent authority or court, Bsports may disclose Users' Personal Data to such authority or court.

#### 4. USER RIGHTS

Users have certain rights with respect to their Personal Data. These depend on the countries in which the respective Users live or the applicable data protection laws, and are described in the respective country sections in section 7.

## 5. DATA RETENTION PERIOD

Personal Data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected, particularly if Users delete their Account, and there are no longer any legal retention periods or other legal grounds for their retention.

## 6. MODIFICATIONS AND CONTACT

Any modification to this Privacy Policy will be duly notified to the Users. In order to continue using the App after such modifications, Users may review the modifications and must consent to the processing of Personal Data described in the modified Privacy Policy. If Users wish to assert their rights as explained above or have any questions, they may contact Bsports through the contact details listed at the beginning of this document.

# 7. ADDITIONAL OR DIFFERENT REGULATIONS FOR CERTAIN COUNTRIES

#### a. United States of America

- (1) In order to avoid fraud, the validity of the Passport Card of the Users or their legal representative, as applicable, will be checked.
- (2) Users in United States of America have the right
  - i. to demand information about the processing of their Personal Data;
  - ii. to demand that incorrect or incomplete Personal Data be amended;

- iii. to demand the deletion of their Personal Data, when their storage lacks legal grounds or when they are outdated;
- iv. to demand the deletion or blocking of their Personal Data, if applicable, when they have voluntarily provided them or when they are used for commercial communications and they no longer wish to be included in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for purposes of advertising, market research or opinion polls;
- vi. to revoke their consent to the processing of their Personal Data at any time with effect for the future; in this case, further use of the App is not possible.
- (3) Users will be considered of legal age to use the Btalentstar App at 18 years old except in the states of Alabama and Nebraska, which will be considered at 19 years old and in Mississippi at 21 years old.
- (4) In relation to the nationality and domicile of Bsports USA LLC you should know that the Privacy Policy establish the following:
  - That it is regulated exclusively by the Law of the State of Delaware, regardless of the nationality of the user and the place from which their services are accessed.
  - That the servers are located in Brazil.
  - The competent courts to resolve any legal conflict arising between Bsports USA LLC are the courts of Delaware.

#### b. Chile

- (1) In order to avoid fraud, the validity of the RUT of the Users or their legal representative, as applicable, will be checked.
- (2) Users in Chile have the right
  - i. to demand information about the processing of their Personal Data;
  - ii. to demand that incorrect or incomplete Personal Data be amended;
- iii. to demand the deletion of their Personal Data, when their storage lacks legal grounds or when they are outdated;
- iv. to demand the deletion or blocking of their Personal Data, if applicable, when they have voluntarily provided them or when they are used for commercial

- communications and they no longer wish to be included in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for purposes of advertising, market research or opinion polls;
- vi. to revoke their consent to the processing of their Personal Data at any time with effect for the future; in this case, further use of the App is not possible.

## c. Argentina

- (1) In order to avoid fraud, the validity of the DNI of the Users or their legal representative, as applicable, will be checked.
- (2) Users in Argentina have the right
  - i. to demand information about the processing of their Personal Data;
  - ii. to demand that incorrect or incomplete Personal Data be amended;
  - iii. to demand the deletion of their Personal Data, when their storage lacks legal grounds or when they are outdated;
  - iv. to demand the deletion or blocking of their Personal Data, if applicable, when they have voluntarily provided them or when they are used for commercial communications and they no longer wish to be included in the respective registry, either permanently or temporarily;
  - v. to object to the use of their Personal Data for purposes of advertising, market research or opinion polls;
  - vi. to revoke their consent to the processing of their Personal Data at any time with effect for the future; in this case, further use of the App is not possible.

# d. Colombia

- (1) In order to avoid fraud, the validity of the CC (Citizenship Card) of the Users or their legal representative, as applicable, will be checked.
- (2) Users in Colombia have the right
- i. to demand information about the processing of their Personal Data;
- ii. to demand that incorrect or incomplete Personal Data be amended;
- iii. to demand the deletion of their Personal Data, when their storage lacks legal grounds or when they are outdated;
- iv. to demand the deletion or blocking of their Personal Data, if applicable, when they have voluntarily provided them or when they are used for commercial

- communications and they no longer wish to be included in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for purposes of advertising, market research or opinion polls;
- vi. to revoke their consent to the processing of their Personal Data at any time with effect for the future; in this case, further use of the App is not possible.

#### e. Perú

- (1) In order to avoid fraud, the validity of the DNI of the Users or their legal representative, as applicable, will be checked.
- (2) Users in Perú have the right
- i. to demand information about the processing of their Personal Data;
- ii. to demand that incorrect or incomplete Personal Data be amended;
- iii. to demand the deletion of their Personal Data, when their storage lacks legal grounds or when they are outdated;
- iv. to demand the deletion or blocking of their Personal Data, if applicable, when they have voluntarily provided them or when they are used for commercial communications and they no longer wish to be included in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for purposes of advertising, market research or opinion polls;
- vi. to revoke their consent to the processing of their Personal Data at any time with effect for the future; in this case, further use of the App is not possible.

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