

## **PRIVACY POLICY FOR BTALENTSTAR WEB**

**Please carefully read the following Privacy Policy regarding the use of the website [www.btalentstar.com](http://www.btalentstar.com) before using it.**

This Privacy Policy governs the handling of Personal Data of the website User, regardless of their location. Additionally, additional or different rules as indicated in Clause 7 apply. This Privacy Policy applies solely to the handling of Personal Data through the website and does not apply to other websites accessible through links from the website.

The controller of Personal Data is:

BSports USA LLC for Users in the United States and Mexico, EIN 88-3623514, located at 3411 SILVERSIDE ROAD TATNALL BUILDING # 104 WILMINGTON, DE 19810. Users can contact BSports USA by calling +1 569-493-90272 or emailing [contact@btalentstar.com](mailto:contact@btalentstar.com).

BSports SpA, Tax ID Number 76.852.547-1, located at La Capitanía N° 662, Las Condes, Santiago, for Users from other countries in South America. Users can contact BSports SpA by calling +56 9961-27508 or emailing [contacto@bsports.cl](mailto:contacto@bsports.cl).

Minors or individuals lacking legal capacity to contract may only use the App if their legal representatives have consented to it and to the processing of Personal Data described in this Privacy Policy. By consenting to the processing of Personal Data described in this Privacy Policy, it is understood that the User has read and accepted it in its entirety. Otherwise, the User should refrain from using the website.

Notwithstanding the foregoing, some services and/or promotions offered in the website may be subject to additional privacy policies or clauses. In such cases, if the User uses such services and/or participates in such promotions, the aforementioned additional privacy policy or clause will also apply, and the User's acceptance thereof must be separately confirmed.

### **First: DEFINITIONS**

The following terms have the meanings assigned to them below or as expressly defined elsewhere in this Privacy Policy. All terms in singular include the plural and vice versa.

**App** means the mobile application "Btalentstar" that can be downloaded from app stores.

**BSports** means the data controller responsible for Personal Data, as specified in the preamble.

**Web** means the website of BSports, [www.btalentstar.com](http://www.btalentstar.com)

**Professional soccer club** means a soccer club that collaborates with BSports and is registered in the App.

**Account** means a User's account in the App.

**Personal Data** means any information relating to the User, including their name, email address, national identification number, and any other data related to information concerning natural persons, identified or identifiable.

**Privacy Policy** means these rules regarding the processing of Personal Data of the website User by BSports.

**Processing of Personal Data** means any operation which allows the collection, storage, recording, organization, structuring, adaptation, retrieval, consultation, use, disclosure by transmission, dissemination, alignment, combination, restriction, erasure, or destruction of Personal Data, or any other operation performed on Personal Data.

**User** means any person using the website, represented by their legal representative, where applicable.

## **Second. PERSONAL DATA PROCESSED AND PURPOSE OF PROCESSING.**

### **a. Technical Data**

Every time the website is opened and used, the servers hosting it temporarily store technical data from the User's device in order to display the contents of the website. This data may include the IP address of the device used, date and time of the visit, amount of data transferred, individual device identifier, and data about its configuration such as screen resolution, type of browser used, or operating system of the device used, and may include Personal Data. This data processing is performed automatically to ensure the proper functioning and display of the website.

### **b. Data Obtained When Creating an Account and Uploading Videos**

When the User creates an Account, the following data is processed: contact details of the User (including name, address, phone number, email address, and contact details of the legal representative if the User is a minor), date of birth, gender, country of residence, nationality(ies) of the User, and their experience as a player in football clubs, including information if the User is or was a member of a youth category of any football club, the youth category, playing position, preferred foot, weight, height in feet, and password. This is to facilitate registration and management of the Account and to transfer this data to Professional Football Clubs. When the User saves videos in the App, the content of the videos (including images and, if applicable, sound) is processed to ensure recording and storage, and to provide access to these videos to Professional Football Clubs. This involves accessing the camera of the device on which the App is installed. The App may also record information about the number of times a certain exercise has been recorded before a video is finally selected, for reporting purposes and/or transmitting this information to Professional Football Clubs.

BSports may use the data included in the Account and in the videos to create reports for the purpose of tracking the User's interactions with a Professional Football Club, monitoring the use and outcomes of the App, and identifying opportunities or needs for improvement.

In the case of creating an academic sports profile, additional information related to football and fitness data, as well as financial, academic, and social media information, may be requested. This information will be used exclusively to create a web-based academic sports profile that the User can share with Universities they have access to.

If a refund needs to be processed using a different method than originally used in the website, BSports may use the User's payment data to facilitate the refund.

#### **c. Data Processed When Receiving Newsletters and Contacting BSports**

BSports uses the User's contact data to send them information about its services and other communications aimed at providing relevant information. However, the User can request not to be contacted for these purposes by following the instructions specified in each promotional communication.

When the User contacts BSports, the Personal Data they provide will be processed by BSports to address the inquiry and for any related follow-up questions in the future.

#### **d. Cookies and Similar Technologies**

In order to optimize the User experience, the website uses cookies. Cookies are small encrypted text files that are stored in a browser's directories. Cookies collect information and technical details about browsing (e.g., pages visited, menu choices, specific information entered into forms).

The website uses functional cookies, which are essential to enable practical use of the website. For example, they prevent the User from having to re-enter settings or data each time they navigate between different pages of the website. Additionally, the website uses cookies for analysis and marketing purposes.

Analysis cookies allow for the analysis of website usage, continuous improvement, and easier navigation. Marketing cookies enable the display of tailored advertising based on the User's interests.

### **Third. TRANSFER OF PERSONAL DATA**

BSports grants access to professional football clubs to the Personal Data contained in the User's Account and the videos that the User saves in the App, except for their password. Professional football clubs process this data to make a selection decision regarding the User under their own responsibility.

BSports may transfer the User's Personal Data to third parties, such as website storage and software providers, IT service providers, or others. Cookies used by the website may send

data to their respective providers inside and outside of Chile. BSports may also transfer the User's Personal Data to entities continuing the business of BSports in case of merger, acquisition, sale, or other change of control.

In the event of a request from a competent authority or court, BSports may disclose the User's Personal Data to such authority or court.

#### **Fourth. USER RIGHTS**

Users have certain rights regarding their Personal Data. These rights depend on the countries where the respective Users live or the applicable data protection laws, and are described in the sections for the respective countries in section 7.

#### **Fifth. DATA RETENTION PERIOD**

Personal Data will be deleted once it is no longer necessary for the purpose for which it was collected, particularly if the User deletes their Account, and there are no longer any legal retention periods or other reasons for its storage.

#### **Sixth. MODIFICATIONS AND CONTACT**

Any modifications to this Privacy Policy will be promptly notified to the User. In order to continue using the website after such modifications, the User may review the changes and must express their consent to the processing of Personal Data as described in the modified Privacy Policy.

If the User wishes to exercise their rights as explained above or has any questions, the User can contact BSports using the contact details provided at the beginning of this document.

#### **Seventh. ADDITIONAL OR DIFFERENT RULES FOR SPECIFIC COUNTRIES**

##### **a. Chile is governed by Law 19.628, corresponding to the Personal Data Protection Law.**

(1) To prevent fraud, the validity of the User's RUT (Tax ID) or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

- i. to request information about the processing of their Personal Data;
- ii. to request the correction of incorrect or incomplete Personal Data;
- iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;

iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;

v. to object to the use of their Personal Data for advertising, market research, or opinion polls;

vi. to withdraw their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.

**b. Argentina is governed by Law 25.326 on personal data protection.**

(1) To prevent fraud, the validity of the User's DNI (National Identity Document) or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

i. to request information about the processing of their Personal Data;

ii. to request the correction of incorrect or incomplete Personal Data;

iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;

iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;

v. to object to the use of their Personal Data for advertising, market research, or opinion polls;

vi. to revoke their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.

**c. Colombia is governed by Law 1581 on the protection of personal data.**

(1) To prevent fraud, the validity of the User's national identification card or ID or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

i. to demand information about the processing of their Personal Data;

ii. to request the correction of incorrect or incomplete Personal Data;

iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;

iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;

v. to object to the use of their Personal Data for advertising, market research, or opinion polls;

vi. to revoke their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.

**d. Peru is governed by Law 29733 on the protection of personal data.**

(1) To prevent fraud, the validity of the User's National Identity Document (DNI) or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

i. to demand information about the processing of their Personal Data;

ii. to request the correction of incorrect or incomplete Personal Data;

iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;

iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;

v. to object to the use of their Personal Data for advertising, market research, or opinion polls;

vi. to revoke their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.

**e. The United States is governed by the Florida Data Protection Act, Chapter 501 of the Florida Statutes.**

(1) To prevent fraud, the validity of the User's passport or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

i. to demand information about the processing of their Personal Data;

ii. to request the correction of incorrect or incomplete Personal Data;

iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;

- iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for advertising, market research, or opinion polls;
- vi. to revoke their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.

**e. Spain, Organic Law 3/2018 of December 5th. The Parties undertake to comply with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("GDPR"), Organic Law 3/2018, of December 5th, on the Protection of Personal Data and Guarantee of Digital Rights ("LOPDGDD"), as well as any other applicable regulations that develop and/or modify it.**

(1) To prevent fraud, the validity of the User's DNI or that of their legal representative, as applicable, will be verified.

(2) The User has the right:

- i. to demand information about the processing of their Personal Data;
- ii. to request the correction of incorrect or incomplete Personal Data;
- iii. to request the deletion of their Personal Data when its storage lacks a legal basis or when it has expired;
- iv. to request the deletion or blocking of their Personal Data, as applicable, when voluntarily provided or used for commercial communications, and the User does not wish to continue appearing in the respective registry, either permanently or temporarily;
- v. to object to the use of their Personal Data for advertising, market research, or opinion polls;
- vi. to revoke their consent for the processing of their Personal Data at any time with future effect; in this case, further use of the App is not possible.